

Curriculum Vitae

Personal Information

Field	Details
Name	Ahmad
Surname	Soflaei

Academic Education

Degree	Field	University	Years
PhD	Art Research	Tarbiat Modares University, Tehran	2007–2013
Master's Degree	Dramatic Literature	Tarbiat Modares University, Tehran	2001–2005
Bachelor's Degree	TV Production (Animation)	IRIB University, Tehran	1997–2001
Associate Degree	Graphic Design	Shahid Rajaee University, Tehran	1995–1997

Awards and Achievements

Year	Award
2001	First Rank in Academic Excellence – Bachelor Degree, IRIB University
2001	Top Thesis of the Year, IRIB University
2014	Outstanding Researcher – IRIB Organization
2018	Best Faculty Member – IRIB University
2021	Best Researcher – Faculty of Digital Arts, IRIB University
2022	Best Faculty Member – Faculty of Digital Arts, IRIB University

Training and Certifications

Year	Course	Institution
2010	Training for Trainers	AIBD
2018	Storytelling through Social and Digital Media	Asia-Pacific Broadcasting Union (ABU)

Workshops and Seminars

- Improving Individual & Organizational Productivity through Behavioral Models (DISC Model)

- Creativity in Education
- Modern Methods of Teaching
- Coaching Principles
- Writing Academic Papers from Problem Identification to Publication
- Visual Effects
- Professional Ethics for Lecturers
- Writing Academic Research Papers and Review Articles
- Portal Navigation
- Principles and Methods of Writing Academic Textbooks

Books Authored

Year	Book Title	Publisher
2013	The Postmodern World	Shahr Publishing
2014	Imaginative Depictions	Institute for the Intellectual Development of Children & Young Adults
2016	Lessons of Imagination	Institute for the Intellectual Development of Children & Young Adults
2021	Elements of Imagination	IRIB University
2021	Dynamic Thoughts (Collected Essays)	IRIB University
2017	Green Screen Reference (3 Volumes)	IRIB University (Translation)

Selected Articles

Year	Title	Published in
2015	Analysis of the Apparent Formability of Good and Evil Forces in Iranian Myths to be Reflected in Puppet Show Characters	International Journal of Academic Research
2015	A Comparative Examination of the Human Figure in the Schools of Baghdad & Herat	Gazi University, Faculty of Education Journal
2015	Meta-Media and The Spirit of the Era	Magnet Research Report

2018	Comparative Study of Color Evolution in Shahnameh Illustrations in Different Manuscripts	Online Journal of Design Art and Communication
2020	Characterization Methods in Fantasy: A Case Study of Beyond the Wall and Ario Animated Series	Scientific Research Quarterly on Visual Media
2020	Using Extrovert and Introvert Personality Types for Dramatic Characterization	Book of Scientific Articles, 11th Intl. Animation Festival, Tehran
2021	The Dramatic Potential of the "Righteous Stories" for Adaptation into Film and Animation	Scientific Research Quarterly on Visual Media

Conference Presentations

Year	Title	Event
2021	Teaching and Educational Perspectives in the Works of Martyr Morteza Motahhari (Case Study: "Righteous Stories")	15th Conference on Morteza Motahhari's Philosophy
2022	Representation of Good and Evil Forces in Iranian Myths for Designing Animated and Puppet Characters	Scientific Research Quarterly on Visual Media
2022	A Study of the Features of Revolutionary Art vs. Global Revolutionary Art	Rahpooye Art Journal / Visual Arts
2023	Feasibility Study of Automatic Production of Animated Series of Shahnameh Stories using Artificial Intelligence	4th National Conference on Performing and Digital Arts
2023	Review of the Undergraduate Program for TV and Digital Arts	Ministry of Science, Research, and Technology